

Federal Communications Commission

FCC MB - CDBS Electronic Filing
Account number: 408035

Description: KTBC FORM 388 1Q 2009
Application Reference Number: 20090408AQF
Successfully filed at Apr 8 2009 8:02PM

Based on the information supplied, no fee is required.

[Menu](#)

[Logout](#)

Federal Communications Commission Washington, D.C. 20554		Approved by OMB 3060-1115 (February 2009)		FOR FCC USE ONLY	
FCC 388 DTV Quarterly Activity Station Report				FOR COMMISSION USE ONLY FILE NO. -20090408AQF	
Licensee KTBC LICENSE, INC.					
Call Sign KTBC		Facility Id 35649		Previous Call Sign (if applicable)	
Community of License					
City		State	County		Zip Code
AUSTIN		TX	TRAVIS		78701 -
Nielsen DMA AUSTIN		World Wide Web Home Page Address WWW.MYFOXAUSTIN.COM		Licensee Renewal Expiration Date (mm/dd/yyyy) 08/01/2006	
Channel Numbers: (Check the Channel Number(s) to which this form applies.)					
<input checked="" type="checkbox"/> Analog	7				
<input checked="" type="checkbox"/> Digital	56				
Report reflects information for quarter ending: 03/31/2009					
Have you opted to comply with Option One, Two, or Three (once elected, this choice may not change)? <input type="radio"/> Option One (A and D) <input checked="" type="radio"/> Option Two (B and D) <input type="radio"/> Option Three (C and D)					
Over the past quarter, have you fully complied with the requirements of this option?				<input checked="" type="radio"/> Yes <input type="radio"/> No	
Simulcasting:					
Are you simulcasting on your Analog channel and your primary Digital stream?				<input checked="" type="radio"/> Yes <input type="radio"/> No	
Application Purpose:					
<input checked="" type="radio"/> DTV Education Report					
<input type="radio"/> Amendment		File Number -			
If an amendment, include a comment explaining the reason and the portions of the pending application that are being revised.					

Section B (For broadcasters electing Option Two)

On its analog channel, and its primary digital stream, a station must run an average of 16 transition-related PSAs and 16 transition-related crawls, snipes, and/or tickers per week in each quarter, all between the hours of 5 a.m. and 1 a.m. It must also run one 30 minute DTV-related informational program once, and one 100-Day Countdown piece per day for the 100 days prior to the conclusion of the transition. Comment boxes MUST be used to describe these compliant activities (See rules for additional details).

Total Number of Eligible DTV Transition-Related PSAs and Crawls, Snipes, and/or Tickers (CSTs) Run -- Last Quarter

How many DTV PSAs and CSTs did your station run between 5:00 a.m. and 1:00 a.m. last quarter?	
Total 5:00 a.m. to 1:00 a.m. PSAs	265
Total 5:00 a.m. to 1:00 a.m. CSTs	374

For informational purposes only, how many DTV PSAs and CSTs did your station run in the last quarter from 6:00 a.m. to 9:00 a.m.?	
Total 6:00 a.m. to 9:00 a.m. PSAs	52
Total 6:00 a.m. to 9:00 a.m. CSTs	114
For stations located in the Eastern or Pacific Time Zone, how many DTV PSAs and CSTs did your station run in the last quarter from 6:00 p.m. to 11:35 p.m. (must average at least 4 per week)?	
Total 6:00 p.m. to 11:35 p.m. PSAs	87
Total 6:00 p.m. to 11:35 p.m. CSTs	155
For stations located in the Central or Mountain Time Zone, how many DTV PSAs and CSTs did your station run in the last quarter from 5:00 p.m. to 10:35 p.m.(must average at least 4 per week)?	
Total 5:00 p.m. to 10:35 p.m. PSAs	
Total 5:00 p.m. to 10:35 p.m. CSTs	
Comments:	

30 Minute Educational Programs - Last Quarter

How many 30 minute, DTV-related informational programs did your station run during the quarter? At least one such program must be run between the hours of 8:00 a.m. and 11:35 p.m., prior to June 12, 2009.	
Total number of 30 Minute Informational Programs	3
Comments: KTBC AIRED THE 30 MINUTE PROGRAM, DTV SIMPLIFIED THREE TIMES ON 1/1/09, AT 5AM, 6:30AM & 12NOON. INSTEAD OF AIRING COMMERICAL BREAKS WE CUSTOMIZED THE PROGRAM ADDING A LOCAL INTRO AND CLOSE AND ADDING OUR OWN STORY AT THE END THAT REITERATED SET UP AND SCANNING INFORMATION.	

100-Day Countdown - Last Quarter

All stations participating in Option Two must air a minimum of one "Countdown To DTV" per day during certain periods. Due to the delay in the DTV deadline, the revision of the countdown rules, and differing analog termination dates, not every station was required to air the "Countdown To DTV" the same number of times during the first quarter of 2009. Below, list the actual number of days on which your station aired any eligible "Countdown to DTV," and, in the Comments field, briefly explain how this number of days was calculated.	
0	Graphic Displays
0	Animated Graphics
91	Graphic and Audio Displays
0	Longer Form Reminders
Comments: THE COUNTDOWN CLOCK WAS SUSPENDED AFTER REMARKS BY FCC INTERIM CHAIRMAN COPPS AT THE FCC OPEN MEETING ON 02/05/09.	

Section D (For all broadcasters)

Additional DTV On-air Initiatives - Last Quarter	
Did your station run additional on-air initiatives (such as news reports, town hall meetings, etc.) during the quarter? The comment box may be used to describe these initiatives.	<input checked="" type="radio"/> Yes <input type="radio"/> No
<p>Comments:</p> <p>KTBC PARTICIPATED IN A MARKET WIDE ANALOG SHUT OFF TEST ON MONDAY, 1/12 AT 6:22PM. ON THIS NIGHT WE STAFFED A PHONE BANK TO RESPOND TO VIEWER QUESTIONS ABOUT THE DIGITAL CONVERSION AND WHAT IS NEEDED TO PREPARE HOME TV SETS TO RECEIVE DIGITAL TELEVISION SIGNALS. WE DISCUSSED THE TEST ON THE NEWSCASTS PRIOR TO THE TEST AND RAN PUBLIC SERVICE ANNOUNCEMENTS TO PUBLICIZE THE TEST.</p> <p>KTBC VP OF ENGINEERING, SHAWN O'SHEA APPEARED ON GOOD DAY AUSTIN ON 1/6, 1/21, 1/27 & 2/3 TO ANSWER LIVE VIEWER CALL-IN QUESTIONS AND EMAILS REGARDING THE DIGITAL CONVERSION.</p> <p>KTBC AIRED THE FOLLOWING DTV RELATED NEWS STORIES DURING FIRST QUARTER:</p> <p>1/05/09 & 1/06/09 (AM NEWS) IF YOU'RE STILL PLANNING TO GET A FEDERAL GOVERNMENT COUPON FOR A DIGITAL TV CONVERTER BOX, YOU'LL HAVE TO WAIT. THE COMMERCE DEPARTMENT IS AT ITS \$1.3 BILLION LIMIT. AND EVEN IF YOU GET ON THE LIST, YOU STILL MIGHT NOT GET THAT COUPON. UNDER THE NEW PLAN, THE COUPONS WILL BE SENT OUT TO PEOPLE ON THE LIST AS THE OLD ONES EXPIRE. BROADCASTERS WILL BE SWITCHING FROM ANALOG TO DIGITAL SIGNALS ON FEBRUARY 17TH. AND IF YOU HAVE QUESTIONS ABOUT THE DTV SWITCH, STAY WITH US IN THE 7 O'CLOCK HOUR, WHEN WE'LL BE TAKING QUESTIONS AND TELLING YOU WHERE YOU CAN GO LATER TODAY TO GET DEMONSTRATIONS AND OTHER INFO. (:35)</p> <p>1/06/09 (AM NEWS) WE'VE BEEN TALKING ABOUT THE DIGITAL TV SWITCH FOR A WHILE. A NEW REPORT SHOWS THE PROGRAM FOOTING THE BILL FOR CONVERTER BOXES IS ABOUT TO RUN OUT OF MONEY. THE GOVERNMENT SAYS ABOUT 8-MILLION HOMES STILL HAVEN'T DONE ANYTHING TO PREPARE FOR THE DIGITAL TRANSITION, WHICH COULD LEAVE THEM WATCHING STATIC COME FEBRUARY 17TH. THE DIVISION THAT PROVIDES COUPONS FOR THE CONVERTER BOXES SAYS UNLESS CONGRESS GIVES THEM MORE MONEY, SOME CONSUMERS WHO NEED THE BOXES WON'T GET THEM IN TIME. AND MORE THAN 100,000 AMERICANS ARE NOW ON A WAITING LIST FOR THESE CONVERTER BOX COUPONS. FEDERAL OFFICIALS ARE WAITING FOR COUPONS ALREADY IN CIRCULATION TO EXPIRE. HERE TO EXPLAIN ALL OF THIS ARE LOUIS SIGALOS FROM FCC OUTREACH, GUY BENSON, OUR LOCAL FCC REPRESENTATIVE AND OSCAR RODRIGUEZ FROM THE TEXAS ASSOCIATION OF BROADCASTERS. (LIVE INTERVIEW - 9 MINUTES)</p> <p>1/06/09 (AM NEWS) TODAY IS DTV ANSWERS DAY HERE IN AUSTIN. REPRESENTATIVES WILL BE AT 6-LOCATIONS ACROSS CENTRAL TEXAS TO SHOW YOU HOW TO SET UP YOUR CONVERTER BOX AND EXPLAIN THE SWITCH. HERE'S A LOOK AT THOSE LOCATIONS: UNIVISION STUDIOS HERE IN AUSTIN, THE BEE CAVE LIBRARY, THE LCRA RIVERSIDE CONFERENCE CENTER IN BASTROP, THE LANTEX THEATER IN LLANO, THE TAYLOR PUBLIC LIBRARY AND THE NIMITZ MUSEUM IN FREDRICKSBURG. IT ALL KICKS OFF AT 6:00 TONIGHT, SO COME ON OUT AND GET YOUR QUESTIONS ANSWERED. (:25)</p> <p>1/06/09 (AM NEWS) THE DIGITAL SWITCH IS ONLY 6-WEEKS AWAY. THE GOVERNMENT'S BEEN HELPING YOU PAY FOR THE CONVERTER BOX IF YOU USE AN ANTENNA. BUT YOU MAY NOW BE OUT OF LUCK. THE PROGRAM SUPPLYING THE COUPONS IS RUNNING OUT OF MONEY. THE ANNOUNCEMENT FROM THE DEPARTMENT OF COMMERCE COMES WEEKS SOONER THAN EXPECTED. THE ENTIRE \$1.3-4 BILLION AVAILABLE FOR DTV CONVERTER BOX COUPONS IS OFFICIALLY SPOKEN FOR. YOU'LL REMEMBER THESE ARE THE FREE COUPONS GOOD FOR \$40 TOWARD THE PURCHASE OF A DTV CONVERTER BOX. NOW INSTEAD OF GETTING A COUPON, CONSUMERS WILL BE ADDED TO A COUPON WAITING LIST WHICH ALREADY HAS MORE THAN \$100,000 REQUESTS ON IT THE PROGRAM...PERHAPS A VICTIM OF ITS OWN SUCCESS. THE DTV INFORMATION CAMPAIGN OVER THE HOLIDAYS IS BEING CITED FOR A MASSIVE SPIKE IN COUPON REQUESTS. THE SLUGGISH ECONOMY COULD ALSO BE TO BLAME WITH MORE CONSUMERS OPTING TO USE A CONVERTER BOX RATHER THAN INVESTING IN A NEW DIGITAL-READY TV. THE UPSIDE? LESS THAN HALF OF THE NEAR 42 MILLION COUPONS HANDED OUT LAST YEAR HAVE ACTUALLY BEEN REDEEMED. THAT MEANS HUNDREDS OF THOUSANDS OF COUPONS ARE EXPECTED TO EXPIRE EACH WEEK BETWEEN NOW AND THE DTV SWITCH IN FEBRUARY. FOR EVERY COUPON THAT EXPIRES, A REQUEST ON THAT WAITING LIST WILL BE FULFILLED. (1:10)</p> <p>1/06/09 (5 PM) MIKE WARREN REPORTED LIVE (TWICE) FROM THE WORKSHOP IN BASTROP WHERE</p>	

PEOPLE COULD COME IN AND ASK QUESTIONS ABOUT THE DTV TRANSITION. (2:30) (2:00)

1/06/09 (9 PM) THE COUNTDOWN IS ON TO THE DIGITAL TV TRANSITION AND TV STATIONS ARE TRYING TO MAKE SURE EVERYONE IS PREPARED FOR FEBRUARY 17TH. TODAY IS DTV TRANSITION DAY AND THERE WERE SEVERAL SEMINARS AND WORKSHOPS AROUND CENTRAL TEXAS. FOX 7 HOSTED ONE IN BASTROP WHERE PEOPLE COULD STOP BY AND ASK QUESTIONS. SOME EVEN BROUGHT IN THEIR TV'S AND CONVERTER BOXES TO HAVE THEM CONNECTED. THE LATEST ISSUE IS WITH THE COUPONS FOR CONVERTER BOXES, THE GOVERNMENT HAS RUN OUT OF MONEY FOR THE PROGRAM SO PEOPLE ARE GOING ON WAITING LISTS UNTIL MONEY FREES UP FROM EXPIRED COUPONS. (:40)

1/07/09 (NOON NEWS) THE CLOCK IS TICKING IF YOU'RE STILL WATCHING TV WITH AN ANTENNA. ANYONE WHO USES RABBIT EARS OR AN ANTENNA IS GOING TO NEED TO BE PREPARED FEBRUARY 17, THE DAY OF THE TRANSITION. HOUSEHOLDS THAT USE ANALOG SETS MUST SWITCH OVER BY FEBRUARY 17TH. IT'S AS EASY AS GETTING A CONVERTER BOX FOR YOUR TV. THE HEAD OF THE FCC, KEVIN MARTIN, IS ANSWERING QUESTIONS AND TALKING ABOUT THE BENEFITS OF DIGITAL TV. HE SAYS THEY'RE AWARE OF THE PROBLEMS PEOPLE ARE HAVING WITH CONVERTER BOX COUPONS. VIEWERS WHO USE CABLE OR SATELLITE WILL NOT BE AFFECTED BY THE SWITCH. (1:05)

1/08/09 (5/9 PM) & 1/09/09 (AM NEWS) PRESIDENT-ELECT BARACK OBAMA IS URGING CONGRESS TO POSTPONE THE FEBRUARY 17TH SWITCH TO DIGITAL TV. HIS STAFF SAYS TOO MANY AMERICANS WHO RELY ON ANALOG TV SETS WON'T BE READY. PART OF THE PROBLEM IS THE COMMERCE DEPARTMENT HAS RUN OUT OF MONEY FOR THE COUPONS THAT HELP CONSUMERS PAY FOR DIGITAL CONVERTER BOXES. ANYONE WITH AN OLDER SET WHO DOESN'T USE CABLE OR SATELLITE WILL NEED A CONVERTER BOX TO KEEP RECEIVING TV. OBAMA'S TEAM IS ALSO WORRIED THE GOVERNMENT ISN'T DOING ENOUGH TO HELP CONSUMERS WITH THE SWITCH. FOR MORE ON THE DIGITAL TRANSITION, LOG ONTO MYFOXAUSTIN.COM AND CLICK ON "DTV" AT THE TOP OF OUR HOMEPAGE. THERE YOU'LL FIND LINKS FOR THE CONVERTER BOX COUPONS AND A PLACE FOR YOU TO E-MAIL US YOUR QUESTIONS ABOUT THE SWITCH. WE'LL TRY TO GET THEM ANSWERED LIVE ON GOOD DAY AUSTIN EVERY TUESDAY (:45)

1/12/09 (AM NEWS/5 PM) THE SWITCH TO DTV IS JUST A LITTLE OVER A MONTH AWAY. AND FOR THOSE OF YOU WHO USE ANALOG SETS, YOU'LL NEED A CONVERTER BOX IN ORDER TO WATCH YOUR FAVORITE SHOWS. BARACK OBAMA HAS PROPOSED POSTPONING THE DATE BECAUSE PEOPLE AREN'T READY. BUT FCC CHAIR KEVIN MARTIN SAYS THE NUMBER IS ONLY 6-PERCENT, SO HE FAVORS KEEPING THE ORIGINAL DATE. BUT HE IS CONCERNED ABOUT THE VOUCHER PROGRAM FOR THE CONVERTER BOXES. HE SAYS "THE ONE REAL CONCERN, AND THIS IS SOMETHING CONGRESS DOES NEED TO ACT ON, IS THAT THERE'S A SEPARATE COUPON PROGRAM THAT'S BEEN RUN BY THE DEPARTMENT OF COMMERCE IN WHICH PEOPLE CAN APPLY FOR AND GET VOUCHERS WORTH FORTY DOLLARS OFF A CONVERTER BOX. I THINK THOSE COUPONS ACTUALLY RAN OUT OF MONEY LAST WEEK AND THAT PROGRAM HAS BEEN PUT ON HOLD. CONGRESS DOES NEED TO GIVE THEM SOME ADDITIONAL MONEY SO THEY CAN START ISSUING THOSE COUPONS AGAIN." VIEWERS WHO USE CABLE OR SATELLITE WILL NOT BE AFFECTED BY THE SWITCH. IT IS SCHEDULED TO TAKE PLACE FEBRUARY 17TH. (:59)

1/12/09 (SPECIAL REPORT 6:22PM) FOX 7 IS TAKING PART IN A CITY-WIDE DIGITAL TRANSITION TEST. FOR THE NEXT FIVE MINUTES WE WILL TURN OFF OUR ANALOG SIGNAL AND BROADCAST IN DIGITAL ONLY. FOR VIEWERS WHO RECEIVE OUR SIGNAL OVER THE AIR - USING RABBIT EARS - YOU WILL SEE A NUMBER TO CALL DURING THIS TEST. IF YOU GET OUR SIGNAL ON CABLE THERE WILL BE NO INTERRUPTION. WE'LL BE BACK IN 5 MINUTES WITH SOME PHONE NUMBERS YOU CAN CALL WITH QUESTIONS. (5 MINUTES DTV TEST)

1/13/09 (AM NEWS) SOME LAWMAKERS WANT THE FCC TO PUSH BACK THE DIGITAL TRANSITION FROM ITS FEBRUARY 17TH DEADLINE. BUT OTHERS SAY, WE'VE POSTPONED IT TOO LONG AND THOSE CHANNELS ARE NEEDED FOR OTHER OUTLETS, LIKE FIRE DEPARTMENTS. HERE TO TALK ABOUT THE DTV SWITCH AND ANSWER YOUR QUESTIONS ARE FCC REPRESENTATIVE GUY BENSON AND OSCAR RODRIGUEZ FROM THE TEXAS ASSOCIATION OF BROADCASTERS. DTV QUESTION AND ANSWER LIVE. (8:00)

1/13/09 (9 PM) 1/14/09 (AM NEWS) A LOCAL NON-PROFIT HOPES YOU CAN HELP MAKE SURE EVERYONE IS PREPARED FOR THE SWITCH TO DIGITAL TELEVISION NEXT MONTH. MEALS ON WHEELS AND MORE SAYS MANY OF THE HOMEBOUND PEOPLE THE GROUP HELPS WERE NOT ABLE TO GET A CONVERTER

BOX COUPON BEFORE THE GOVERNMENT RAN OUT OF MONEY. THEY CAN'T AFFORD CABLE, SO COME FEBRUARY 17TH, THEY COULD LOSE ACCESS TO TV. YOU CAN HELP BY DONATING COUPONS FOR THE CONVERTER BOXES. JUST CALL MEALS ON WHEELS AT 475-6325. (:25)

1/21/09 (AM NEWS) DTV QUESTION/ANSWER LIVE WITH OUR CHIEF ENGINEER, SHAWN O'SHEA. (7:30)

1/23/09 (AM NEWS) THE TRANSITION TO DIGITAL TV MAY BE PUT ON HOLD FOR A WHILE. THE SENATE IS CLOSE TO AN AGREEMENT TO DELAY THE DTV SWITCH TO JUNE 12TH INSTEAD OF FEBRUARY 17TH. IT'S DUE FOR A VOTE EARLY NEXT WEEK. ACCORDING TO NIELSEN, MORE THAN 6-AND-A-HALF MILLION AMERICAN HOUSEHOLDS STILL ARE NOT READY. TO FIND OUT MORE ABOUT THE DIGITAL TRANSITION, LOG ONTO MYFOXAUSTIN.COM AND CLICK ON DTV AT THE TOP OF OUR HOMEPAGE. (:23)

1/26/09 (9 PM) THE SENATE VOTES UNANIMOUSLY TO DELAY THE DIGITAL TELEVISION SWITCH TO JUNE. BUT THAT DOESN'T MEAN IT'S GOING TO HAPPEN - JUST YET. THE HOUSE STILL HAS TO VOTE ON THE PROPOSAL. RIGHT NOW, ALL TV STATIONS WILL BE CONVERTING THEIR ANALOG SIGNALS TO DIGITAL ON FEBRUARY 17TH. (:16)

1/27/09 (AM NEWS) YOU MAY BE GETTING MORE TIME TO GET READY FOR THE SWITCH TO DIGITAL TV. THE SENATE VOTED LAST NIGHT TO MOVE THE DEADLINE BACK FOUR MONTHS TO JUNE 12TH. AND THE HOUSE COULD VOTE ON THE MEASURE AS EARLY AS TODAY. NIELSEN ESTIMATES THAT MORE THAN SIX MILLION HOUSEHOLDS ARE NOT READY FOR THE SWITCH. FOR MORE INFO ON THE DIGITAL TRANSITION, CHECK OUT OUR WEBSITE: IT'S IN THE "SEEN ON TV" SECTION OF OUR HOMEPAGE. (:23)

1/28/09 (AM NEWS) CONGRESS IS EXPECTED TO APPROVE A DELAY TO THE MANDATORY TRANSITION FOR DIGITAL TELEVISION. THE HOUSE IS EXPECTED TO VOTE ON THAT LATER TODAY. IF THE BILL PASSES AND IS SIGNED BY PRESIDENT OBAMA, THE SWITCH WOULD HAPPEN ON JUNE 12TH, INSTEAD OF NEXT MONTH. THE ADMINISTRATION AND DEMOCRATIC LAWMAKERS ARGUE THAT TOO MANY AMERICANS STILL AREN'T READY. NIELSEN ESTIMATES THAT MORE THAN 6-MILLION HOMES COULD LOSE TV ENTIRELY. (:23)

1/28/09(9 PM) THE HOUSE OF REPRESENTATIVES TURNS OFF A PLAN TO DELAY DIGITAL TV. A MAJORITY OF CONGRESS SUPPORTS THE PLAN. BUT UNDER A SPECIAL SET OF RULES - THE VOTE NEEDED A TWO THIRDS MAJORITY. AND, THAT DIDN'T HAPPEN. THE NATIONWIDE SWITCH TO DIGITAL TELEVISION IS SCHEDULED TO START FEBRUARY 17TH. BUT SOME LAWMAKERS ARE CONCERNED PEOPLE AREN'T READY FOR THE CONVERSION. (:22)

1/29/09 (AM NEWS) THE SWITCH TO DIGITAL TV IS STILL ON FOR FEBRUARY 17TH. THE HOUSE REJECTED A BILL TO POSTPONE IT TO JUNE 12TH. NEILSEN ESTIMATES MORE THAN SIX MILLION HOUSEHOLDS COULD STOP GETTING TV BROADCASTS IF THE TRANSITION ISN'T POSTPONED. FOR MORE ON THE DIGITAL TRANSITION, LOG ONTO MYFOXAUSTIN.COM AND CLICK ON "DTV" AT THE TOP OF OUR HOMEPAGE. WE'VE GOT INFORMATION ON BEING READY FOR THE SWITCH. YOU CAN ALSO E-MAIL US A QUESTION THAT WE'LL HAVE OUR CHIEF ENGINEER TRY TO ANSWER TUESDAY MORNING, HERE ON GOOD DAY AUSTIN. (:29)

1/29/09 (9 PM) & 1/30/09 (AM NEWS/9PM) THE DIGITAL TV TRANSITION IS STILL SET FOR FEBRUARY 17TH. FOX 7 AND OTHER AREA BROADCAST STATIONS ARE HAVING ANOTHER DTV ANSWERS DAY NEXT TUESDAY. THE LOCATIONS ARE ALL OVER CENTRAL TEXAS FROM 5:00-7:00PM. HERE ARE THE LOCATIONS: THE LCRA RIVERSIDE CONFERENCE CENTER IN BASTROP; THE LOCKHART LIBRARY ON SOUTH MAIN STREET; THE WIMBERLEY COMMUNITY CENTER, SENIOR LOUNGE; THE LANTEX THEATRE IN LLANO; THE HILL COUNTRY GALLERIA IN BEE CAVE; AND AT FAMSA ON RESEARCH IN AUSTIN. IF YOU MISSED THOSE ADDRESSES, YOU CAN FIND IT ALL ON MYFOXAUSTIN.COM. JUST CLICK ON THE "SEEN ON TV SECTION OF OUR HOMEPAGE. (:32)

2/03/09 (AM NEWS) DTV QUESTION/ANSWER LIVE WITH FCC REPRESENTATIVE, GUY BENSON AND OUR CHIEF ENGINEER, SHAWN O'SHEA. (9:00)

2/02/09 (AM NEWS/5 & 9 PM) THE DIGITAL TV TRANSITION IS STILL SET FOR FEBRUARY 17TH.

2/03/09 AM NEWS/5 PM FOX 7 AND OTHER AREA BROADCAST STATIONS ARE HAVING ANOTHER DTV ANSWERS DAY TODAY. YOU HAVE UNTIL 7 PM TONIGHT TO GET YOUR QUESTIONS ANSWERED. HERE ARE THE LOCATIONS: THE LCRA RIVERSIDE CONFERENCE CENTER IN BASTROP; THE LOCKHART

LIBRARY ON SOUTH MAIN STREET; THE WIMBERLEY COMMUNITY CENTER, SENIOR LOUNGE; THE LANTEX THEATRE IN LLANO; THE HILL COUNTRY GALLERIA IN BEE CAVE; AND AT FAMSA ON RESEARCH IN AUSTIN. ALL THOSE ADDRESSES ARE ON MYFOXAUSTIN.COM. JUST CLICK ON THE "SEEN ON TV" SECTION OF OUR HOMEPAGE. (:32)

2/03/09 (9 PM) TODAY WAS ANOTHER DTV ANSWERS DAY WHERE MEMBERS OF THE COMMUNITY CAN LEARN MORE ABOUT THE CHANGE TO DIGITAL TV. FOX 7 WAS AT THE BASTROP LOCATION TO HELP EASE WHAT IS BECOMING AN EVEN MORE CONFUSING CHANGEOVER. THE DATE FOR THE SWITCH IS FEBRUARY 17TH, BUT THERE IS A STRONG MOVE ON IN CONGRESS TO MOVE THAT DATE BACK TO JUNE 12TH. BUT NO MATTER WHAT THE DATE, SO MANY QUESTIONS REMAIN THE SAME. CONGRESS COULD MAKE A DECISION ON CHANGING THE DATE AS SOON AS TOMORROW. (:37)

2/04/09 (AM NEWS) THE U.S. HOUSE IS SET TO VOTE TODAY ON DELAYING THE SWITCH TO DIGITAL TV. AS OF RIGHT NOW, THE SWITCH IS SET FOR FEBRUARY 17TH, WHICH IS LESS THAN TWO WEEKS AWAY. SOME LAWMAKERS SAY TOO MANY AMERICANS ARE NOT READY FOR THE SWITCH AND WANT TO PUSH IT BACK TO JUNE 12TH. A HOUSE VOTE LAST WEEK FAILED TO GET A 2/3 MAJORITY. IF IT PASSES, PRESIDENT OBAMA IS EXPECTED TO SIGN IT. TO FIND OUT MORE ABOUT THE DIGITAL TRANSITION, LOG ON TO MYFOXAUSTIN.COM AND CLICK ON DTV AT THE TOP OF OUR HOMEPAGE. (:28)

2/04/09 (5/9 PM) CONGRESS HAS VOTED TO DELAY THE SWITCH TO DIGITAL TELEVISION BY 4 MONTHS. NOW IT'S UP TO THE PRESIDENT TO SIGN OFF ON THE BILL. LAWMAKERS ARE TRYING TO ADDRESS GROWING CONCERNS THAT TOO MANY AMERICANS WON'T BE READY IN TIME FOR THE FEBRUARY 17TH DEADLINE THEY SET 3 YEARS AGO. NOW, IF PRESIDENT OBAMA SIGNS THE BILL, THE SWITCH FROM ANALOG TO DIGITAL WOULD BE PUT OFF UNTIL JUNE 12TH. TO FIND OUT MORE INFORMATION OR HOW TO GET A CONVERTER BOX COUPON, LOG ON TO MYFOXAUSTIN.COM AND CLICK ON "DTV" AT THE TOP OF OUR HOMEPAGE. (:30)

2/05/09 (AM NEWS), 2/05/09 (5/9 PM)& 2/06/09 (AM NEWS) SOME TV STATIONS PLAN TO DROP THEIR ANALOG SIGNALS IN LESS THAN TWO WEEKS. THAT'S EVEN THOUGH BOTH HOUSES OF CONGRESS VOTED THIS WEEK TO DELAY THE MANDATORY DIGITAL TRANSITION TO JUNE 12TH. BUT SOME TV STATIONS DON'T WANT TO WAIT THAT LONG AND PLAN TO STICK TO THE ORIGINAL DEADLINE OF FEBRUARY 17TH. TO FIND OUT MORE ABOUT THE DIGITAL SWITCH, LOG ON TO MYFOXAUSTIN.COM AND CLICK ON "DTV INFO" AT THE TOP OF OUR HOMEPAGE. (:25)

2/09/09 (5 PM) LAST WEEK THE SWITCH TO DIGITAL TELEVISION WAS POSTPONED UNTIL JUNE 12TH. BUT THERE ARE STILL PEOPLE OUT THERE THAT NEED TO GET A DIGITAL CONVERTER BOX OR UPGRADE TO A DIGITAL TELEVISION. AND, IT TURNS OUT SOME PEOPLE IN STORES ARE GIVING OUT THE WRONG ANSWERS. JONATHAN COLLEGIO IS VICE PRESIDENT OF THE DIGITAL TELEVISION TRANSITION FOR THE NATIONAL ASSOCIATION OF BROADCASTERS. HE SAYS THE EASIEST AND CHEAPEST THING TO DO FOR THE DTV TRANSITION IS TO BUY A CONVERTER BOX. ALL YOU HAVE TO DO IS KEEP YOUR ANTENNA, PLUG IN THE CONVERTER BOX, AND YOU'RE GOOD TO GO FOR THE BIG DIGITAL DAY. BUT YOU COULD ALSO GET CABLE OR SATELLITE SERVICE OR BUY A NEW TV WITH A DIGITAL TUNER. BUT EVEN THOUGH YOU DON'T HAVE TO DO ANY OF THAT - IT HASN'T STOPPED SOME CLERKS FROM PUSHING CUSTOMERS TO BUY MORE. YOU CAN GET A DISCOUNT CARD FROM THE GOVERNMENT IF YOU NEED A CONVERTER BOX. BUT SOME CLERKS SEEM UNCLEAR ON HOW MUCH YOU'LL SAVE. IF YOU ALREADY HAVE CABLE OR SATELLITE, YOU DON'T NEED TO APPLY - SOMETHING ONE CLERK DIDN'T SEEM TO KNOW. COLLEGIO SAYS ONCE YOU GET YOUR BOX IT WILL TRANSLATE SIGNALS BETWEEN YOUR ANTENNA AND YOUR OLD ANALOG TV. (2:52)

2/11/09 (9 PM) PRESIDENT OBAMA HAS SIGNED A BILL TO DELAY THE SWITCH TO DIGITAL TELEVISION TO JUNE 12TH. THE GOVERNMENT RAN OUT OF MONEY FOR ITS CONVERTER BOX COUPONS, SO RIGHT NOW, THERE'S A LONG WAITING LIST FOR THEM. BUT OBAMA SAYS THIS DELAY WILL GIVE VIEWERS MORE TIME TO PREPARE. FOR MORE INFORMATION ON THE DTV SWITCH, JUST LOG ON TO OUR WEBSITE - MYFOXAUSTIN.COM. (:22)

Station Website Additional Activity Related to the DTV Transition - Last Quarter	
Does your station have a Website?	<input checked="" type="radio"/> Yes <input type="radio"/> No
If YES, did your station provide additional DTV related information or activities on that Website? The comment box may be used to describe what was posted on the station's Website.	<input checked="" type="radio"/> Yes <input type="radio"/> No

Comments:

THE KTBC-TV WEBSITE, MYFOXAUSTIN.COM CONTAINS A DTV INFO TAB. INCLUDED IN THE DTV SECTION OF THE WEBSITE IS A STORY THAT THE DTV SWITCH HAS BEEN DELAYED TO JUNE 12, 2009; INFORMATION ON HOW VIEWERS MAY GET THEIR DTV QUESTIONS ANSWERED AND ADDRESS PROBLEMS BY CALLING HOTLINE NUMBER (888) CALL FCC OR BY EMAILING KTBC WITH THEIR DTV QUESTIONS AT FOX7DTV@GMAIL.COM; A LINK "EXPIRED DTV COUPON? TRY AGAIN"; DTV ACTION SPOT VIDEOS: HOW TO UPGRADE, HOW TO HOOK UP A CONVERTER BOX, THE IMPORTANCE OF RE-SCANNING, WHICH ANTENNAS WORK BEST, AND A CHECKLIST OF QUESTIONS; A DTV COUNTDOWN CLOCK; "7 THINGS YOU MUST KNOW ABOUT DTV" (1-WHY THE DTV CONVERSION, 2-WHO IS AFFECTED, 3-DOES MY SET HAVE A DTV TUNER, 4-WHAT IF MY TV IS NOT READY, 5-CONVERTER BOX COUPONS, 6-WHAT ANTENNA IS RIGHT FOR YOU AND 7-HOW DO I HOOK UP A CONVERTER BOX); OTHER DTV RESOURCES (DTV ANSWERS, DTV ANSWERS IN SPANISH); HOW DO I REQUEST A COUPON; FIND YOUR RECOMMENDED ANTENNA, SEARCH HERE FOR A RETAILER; A PRINTABLE CONVERTER BOX GUIDE AND A LIST OF MANUFACTURERS' DTV CONVERSION SITES. THERE IS ALSO AN ENTIRE SECTION OF LINKS TO OTHER DTV RESOURCES: DTV INFO, DTV COUPON PROGRAM, FCC ANALOG AND DIGITAL MAP, NATIONAL TELECOMMUNICATIONS AND INFORMATION ADMINISTRATION, DTV ANSWERS, DTV ANSWERS, DTV ESPANOL, DTV.GOV, LIST OF CONVERTER BOXES, AND KTBC FCC 388 FORMS.

Additional DTV Outreach Efforts -- Last Quarter

Check all of the DTV related activities listed below that your station engaged in over the last quarter. The comment box may be used to describe this activity.

Speaking Engagements

Comments:

Community Events

Comments:

THE AUSTIN TELEVISION STATIONS SPONSORED TWO DTV ANSWERS DAYS ON JANUARY 6, 2009 AND FEBRUARY 3, 2009. MEMBERS OF THE PUBLIC WERE INVITED TO WATCH DTV DEMONSTRATIONS AND DISCUSS THEIR DTV QUESTIONS AND CONCERNS WITH LOCAL TELEVISION STATION PERSONNEL AT SIX DIFFERENT LOCATIONS THROUGHOUT THE CENTRAL TEXAS AREA. KTBC STAFFED AN OUTREACH SITE IN BASTROP ON THE TWO AUSTIN AREA DTV ANSWERS DAYS. KTBC AIRED PUBLIC SERVICE ANNOUNCEMENTS TO PUBLICIZE BOTH DTV ANSWER DAY EVENTS.

Other (describe)

Comments:

IN DECEMBER KTBC SET UP A VIEWER TELEPHONE HOTLINE AND EMAIL ACCOUNT FOR DTV QUESTIONS. THROUGHOUT FIRST QUARTER 2009 THE FOX 7 NEWS DEPARTMENT AND ENGINEERING DEPARTMENT STAFF HAS RESPONDED TO NUMEROUS INQUIRIES, PROVIDING THE AUSTIN AREA COMMUNITY WITH INFORMATION AND ANSWERS TO THEIR DTV QUESTIONS.

THE KTBC PROMOTIONS DEPARTMENT ARRANGED FOR BONUS SPOTS REGARDING OUR DTV TRANSITION TO AIR ON LOCAL ENGLISH LANGUAGE AND SPANISH LANGUAGE RADIO STATIONS. THE FOLLOWING STATION GROUPS AIRED OUR PUBLIC SERVICE ANNOUNCEMENTS: EMMIS RADIO: 9 - 10 SPOTS PER WEEK - WEEKS OF 1/5/09 THROUGH 2/9/09 ON KLBJ-FM, KLBJ-AM, KDHT, KROX, KBPA, & KGSR; ENTERCOM RADIO: 10 SPOTS PER WEEK - WEEKS OF 12/29/08 THROUGH 1/19/09 ON KKMJ AND KAMX; BMP RADIO: KXXS-FM RAN 7 SPOTS WEEK OF 2/9 AND 21 SPOTS WEEK OF 2/16, KFON-AM RAN 8 SPOTS WEEK OF 2/9 AND 14 SPOTS WEEK OF 2/16 AND KHHL-FM RAN 10 SPOTS WEEK OF 2/16.

This comment box may be used to include other comments or information about your station's DTV activity over the last quarter.

Comments:

IN ADDITION TO THE ELIGIBLE PSAS WE AIRED, WE ALSO PRODUCED AND AIRED PUBLIC SERVICE ANNOUNCEMENTS FEATURING FOX 7 NEWS TALENT RUDY KOSKI REGARDING PREPARING FOR THE DTV TRANSITION.

PREPARING CONSUMERS FOR THE DTV TRANSITION

FOX'S DIVERSITY DEVELOPMENT GROUP HAS ENGAGED IN AN EXTENSIVE EFFORT TO REACH OUT AND EDUCATE GROUPS IDENTIFIED BY THE FCC WHO ARE AT THE HIGHEST RISK OF BEING ADVERSELY IMPACTED BY THE DIGITAL TRANSITION: SPECIFICALLY, MULTICULTURAL COMMUNITIES, SENIORS, TRIBAL COMMUNITIES, NON-ENGLISH SPEAKING, AND OTHER SOCIALLY AND ECONOMICALLY DISADVANTAGED GROUPS. WE RECENTLY UPDATED OUR DTV TOOLKIT TO REFLECT THE NEW TRANSITION DATE AND MODIFIED COUPON APPLICATION PROCESS, AS WELL AS INFORMATION ON ANTENNAS AND SCANNING FUNCTIONS.

FOX DIVERSITY DISTRIBUTED THIS DTV TOOLKIT FOR DUPLICATION AND DISSEMINATION TO OVER 165 ADVOCACY GROUPS AND EACH DISTRICT OFFICE OF ALL MEMBERS OF THE CONGRESSIONAL TRI-CAUCUS. ADDITIONALLY, THE MATERIALS WERE SENT TO OVER 300 HISTORICALLY BLACK COLLEGES AND UNIVERSITIES (HBCUS), HISPANIC SERVING INSTITUTIONS (HSIS), AND TRIBAL COLLEGES WITH THE EXPECTATION THAT EACH STUDENT WILL REACH OUT AND TEACH A FAMILY MEMBER OR FRIEND ABOUT THE UPCOMING TRANSITION.

THE DTV TOOLKIT INCLUDES:

UPDATED DTV ONE SHEET AND FAQ
CONVERTER BOX COUPON APPLICATION AND INSTRUCTIONS
CONVERTER BOX INSTALLATION AND TROUBLESHOOTING
ANTENNA AND SCANNING INFORMATION

NON-PROFIT ADVOCACY ORGANIZATIONS (PARTIAL LISTING)

AARP
ALIANZA
AM 1600 WWRL - NY TALK RADIO
AMERICAN INDIAN CHAMBER OF COMMERCE
AMERICAN INDIAN YOUTH CHAMBER
ASIAN AMERICAN JUSTICE CENTER
ASIAN & PACIFIC AMERICAN ISLANDER HERITAGE MONTH PLANNING COMMITTEE
ASIAN PACIFIC AMERICAN LEGAL CENTER
ASIAN FEDERATION
AZTV - NATIVE AMERICAN
CAAM
CALIFORNIA DEPARTMENT OF CONSUMER AFFAIRS
KOREAN AMERICAN COALITION
CITY OF PHOENIX - WORKFORCE MANAGEMENT
CITY OF PHOENIX - FILM PRODUCTION MANAGEMENT
CONGRESSIONAL BLACK CAUCUS FOUNDATION
CONGRESSIONAL HISPANIC CAUCUS INSTITUTE
THE EAGLE ACADEMY - NY
DELTA PHI KAPPA
THURGOOD MARSHALL SCHOLARSHIP FOUNDATION
HISPANIC FEDERATION
HISPANIC MEDIA COALITION
INDIAN COUNTRY TODAY
JAPANESE AMERICAN NATIONAL MUSEUM
ASIAN YOUTH CENTER
LA COUNTY CONSUMER AFFAIRS DEPARTMENTS
LA SENTINEL
LOS ANGELES UNIFIED SCHOOL DISTRICT
LEAGUE OF UNITED LATIN AMERICAN CITIZENS
NATIONAL ASSOCIATION OF BLACK OWNED BROADCASTERS
NATIONAL COUNCIL OF NEGRO WOMEN
NATIONAL PUERTO RICAN COUNCIL
NAACP
NATIVE AMERICAN CONNECTIONS

NATIVE AMERICAN MEDIA AND TECHNOLOGY NETWORK
NATIVE AMERICAN PUBLIC TELECOMMUNICATIONS
NATIVE AMERICAN WORKFORCE SERVICE
OFFICE OF ANTONIO VILLARAIGOSA, MAYOR OF LOS ANGELES
RAINBOW PUSH COALITION
PHOENIX INDIAN CENTER, INC.
SAG NATIVE AMERICAN COMMITTEE
SEMPRA
TELECON - PHOENIX
THE FORD THEATRE FOUNDATION
UNITY: JOURNALISTS OF COLOR

HISTORICALLY BLACK COLLEGES AND UNIVERSITIES

ALABAMA A&M UNIVERSITY
ALABAMA STATE UNIVERSITY
ALBANY STATE UNIVERSITY
ALCORN STATE UNIVERSITY
ALLEN UNIVERSITY
ARKANSAS BAPTIST COLLEGE
BENEDICT COLLEGE
BENNETT COLLEGE
BETHUNE-COOKMAN COLLEGE
BISHOP STATE COMMUNITY COLLEGE
BLUEFIELD STATE COLLEGE
BOWIE STATE UNIVERSITY
CENTRAL STATE UNIVERSITY
CHEYNEY UNIVERSITY OF PENNSYLVANIA
CLAFLIN UNIVERSITY
CLARK ATLANTA UNIVERSITY
CLINTON JUNIOR COLLEGE
COAHOMA COMMUNITY COLLEGE
CONCORDIA COLLEGE SELMA
COPPIN STATE COLLEGE
MORGAN STATE UNIVERSITY
DELAWARE STATE UNIVERSITY
DENMARK TECHNICAL COLLEGE
DILLARD UNIVERSITY OF LOUISIANA
EDWARD WATERS COLLEGE
ELIZABETH CITY STATE UNIVERSITY
FAYETTEVILLE STATE UNIVERSITY
FISK UNIVERSITY
FLORIDA A&M UNIVERSITY
FLORIDA MEMORIAL UNIVERSITY
FORT VALLEY STATE UNIVERSITY
GADSDEN STATE COMMUNITY COLLEGE, VALLEY STREET
GRAMBLING STATE UNIVERSITY
HAMPTON UNIVERSITY
HARRIS-STOWE STATE UNIVERSITY
HINDS COMMUNITY COLLEGE, UTICA
HOWARD UNIVERSITY
HUSTON-TILLOTSON UNIVERSITY
INTERDENOMINATIONAL THEOLOGICAL CENTER
J.F. DRAKE STATE TECHNICAL COLLEGE
JACKSON STATE UNIVERSITY
JARVIS CHRISTIAN COLLEGE
JOHNSON C. SMITH UNIVERSITY
KENTUCKY STATE UNIVERSITY
KNOXVILLE COLLEGE
LANE COLLEGE

LANGSTON UNIVERSITY
LAWSON STATE COMMUNITY COLLEGE
LEMOYNE-OWEN COLLEGE
LEWIS COLLEGE OF BUSINESS
LINCOLN UNIVERSITY
LINCOLN UNIVERSITY
LIVINGSTONE COLLEGE
MEHARRY MEDICAL COLLEGE
MILES COLLEGE
MISSISSIPPI VALLEY STATE UNIVERSITY
MOREHOUSE COLLEGE
MOREHOUSE SCHOOL OF MEDICINE
MORRIS BROWN COLLEGE
MORRIS COLLEGE
NORFOLK STATE UNIVERSITY
NORTH CAROLINA A&T STATE UNIVERSITY
NORTH CAROLINA CENTRAL UNIVERSITY
OAKWOOD UNIVERSITY
PAINE COLLEGE
PAUL QUINN COLLEGE
PHILANDER SMITH COLLEGE
PRAIRIE VIEW A&M UNIVERSITY
RUST COLLEGE
SAINT PAUL'S COLLEGE
SAVANNAH STATE UNIVERSITY
SELMA UNIVERSITY
SHAW UNIVERSITY
SHELTON STATE COMMUNITY COLLEGE, FREDD CAMPUS
SOUTH CAROLINA STATE UNIVERSITY
SOUTHERN UNIVERSITY A&M COLLEGE
SOUTHERN UNIVERSITY AT NEW ORLEANS
SOUTHERN UNIVERSITY AT SHREVEPORT
SOUTHWESTERN CHRISTIAN COLLEGE
SPELMAN COLLEGE
ST. AUGUSTINE'S COLLEGE
ST. PHILIP'S COLLEGE
STILLMAN COLLEGE
TALLADEGA COLLEGE
TENNESSEE STATE UNIVERSITY
TEXAS COLLEGE
TEXAS SOUTHERN UNIVERSITY
TOUGALOO COLLEGE
TRENHOLM STATE TECHNICAL COLLEGE
TUSKEGEE UNIVERSITY
UNIVERSITY OF ARKANSAS AT PINE BLUFF
UNIVERSITY OF MARYLAND EASTERN SHORE
UNIVERSITY OF THE DISTRICT OF COLUMBIA
UNIVERSITY OF THE VIRGIN ISLANDS
VIRGINIA STATE UNIVERSITY
VIRGINIA UNION UNIVERSITY
VIRGINIA UNIVERSITY OF LYNCHBURG
VOORHEES COLLEGE
WEST VIRGINIA STATE UNIVERSITY
WILBERFORCE UNIVERSITY
WILEY COLLEGE
WINSTON-SALEM STATE UNIVERSITY
XAVIER UNIVERSITY

HISPANIC SERVING INSTITUTIONS

ADAMS STATE COLLEGE
ALAMO COLLEGES
ALLAN HANCOCK COLLEGE
ARIZONA WESTERN COLLEGE
AUSTIN COMMUNITY COLLEGE
BAKERSFIELD COLLEGE
BARRY UNIVERSITY
BORICUA COLLEGE
BOROUGH OF MANHATTAN COMMUNITY COLLEGE CUNY
BRONX COMMUNITY COLLEGE CUNY
BROWARD COLLEGE
CALIFORNIA STATE POLYTECHNIC UNIVERSITY POMONA
CALIFORNIA STATE UNIVERSITY BAKERSFIELD
CALIFORNIA STATE UNIVERSITY CHANNEL ISLANDS
CALIFORNIA STATE UNIVERSITY DOMINGUEZ HILLS
CALIFORNIA STATE UNIVERSITY FRESNO
CALIFORNIA STATE UNIVERSITY FULLERTON
CALIFORNIA STATE UNIVERSITY LONG BEACH
CALIFORNIA STATE UNIVERSITY LOS ANGELES
CALIFORNIA STATE UNIVERSITY MONTEREY BAY
CALIFORNIA STATE UNIVERSITY NORTHRIDGE
CALIFORNIA STATE UNIVERSITY SAN BERNARDINO
CALIFORNIA STATE UNIVERSITY STANISLAUS
CALIFORNIA STATE UNIVERSITY, SAN BERNARDINO
CAPITAL COMMUNITY COLLEGE
CARLOS ALBIZU UNIVERSITY MIAMI
CENTRAL ARIZONA COLLEGE
CENTRAL NEW MEXICO COMMUNITY COLLEGE
CERRITOS COLLEGE
CHAFFEY COLLEGE
CITRUS COLLEGE
CITY COLLEGE OF NEW YORK CUNY
CLOVIS COMMUNITY COLLEGE
COASTAL BEND COLLEGE
COCHISE COLLEGE DOUGLAS
COLLEGE OF MOUNT SAINT VINCENT
COLLEGE OF THE DESERT
COLLEGE OF THE SEQUOIAS
COLORADO STATE UNIVERSITY PUEBLO
COLUMBIA BASIN COLLEGE
COMMUNITY COLLEGE OF DENVER
CRAFTON HILLS COLLEGE
DALLAS COUNTY COMMUNITY COLLEGE DISTRICT
DEL MAR COLLEGE
DONNELLY COLLEGE
EAST LOS ANGELES COLLEGE
EASTERN NEW MEXICO UNIVERSITY MAIN
EASTERN NEW MEXICO UNIVERSITY ROSWELL
EASTFIELD COLLEGE
EL CAMINO COLLEGE
EL CENTRO COLLEGE
EL PASO COMMUNITY COLLEGE
ESPERANZA COLLEGE OF EASTERN UNIVERSITY
ESTRELLA MOUNTAIN COMMUNITY COLLEGE
EUGENIO MARIA DE HOSTOS COMMUNITY COLLEGE
EVERGREEN VALLEY COLLEGE
FLORIDA INTERNATIONAL UNIVERSITY
FRESNO PACIFIC UNIVERSITY
GALVESTON COLLEGE
HOUSTON COMMUNITY COLLEGE SYSTEM
GLENDALE COMMUNITY COLLEGE

HARRY S. TRUMAN COLLEGE CITY COLLEGES OF CHICAGO
HARTNELL COLLEGE
HERITAGE UNIVERSITY TOPPENISH
HUDSON COUNTY COMMUNITY COLLEGE
IMPERIAL VALLEY COLLEGE
JOHN JAY COLLEGE OF CRIMINAL JUSTICE CUNY
KERN COMMUNITY COLLEGE DISTRICT
LA GUARDIA COMMUNITY COLLEGE
LA SIERRA UNIVERSITY
LEHMAN COLLEGE CUNY
LONG BEACH CITY COLLEGE
LOS ANGELES CITY COLLEGE
LOS ANGELES COUNTY COLLEGE OF NURSING
LOS ANGELES HARBOR COLLEGE
LOS ANGELES MISSION COLLEGE
LOS ANGELES TRADE TECHNICAL COLLEGE
LOS ANGELES VALLEY COLLEGE
LOS MEDANOS COLLEGE
MERCY COLLEGE
MIDLAND COLLEGE
MORTON COLLEGE
MOUNT ST. MARY'S COLLEGE
MOUNTAIN VIEW COLLEGE
MT. SAN ANTONIO COLLEGE
MT. SAN JACINTO COLLEGE
NAPA VALLEY COLLEGE MAIN CAMPUS
NATIONAL HISPANIC UNIVERSITY
NEW JERSEY CITY UNIVERSITY
NEW MEXICO HIGHLANDS UNIVERSITY
NEW MEXICO JUNIOR COLLEGE
NEW MEXICO STATE UNIVERSITY ALAMOGORDO BRANCH
NEW MEXICO STATE UNIVERSITY CARLSBAD
NEW MEXICO STATE UNIVERSITY GRANTS
NEW MEXICO STATE UNIVERSITY MAIN
NEW YORK CITY COLLEGE OF TECHNOLOGY CUNY
NORTHEASTERN ILLINOIS UNIVERSITY
NORTHERN ARIZONA UNIVERSITY YUMA BRANCH CAMPUS
NORTHERN NEW MEXICO COLLEGE
NORTHWEST VISTA COLLEGE
NOVA SOUTHEASTERN UNIVERSITY
OCCIDENTAL COLLEGE
OTERO JUNIOR COLLEGE
OUR LADY OF THE LAKE UNIVERSITY
OXNARD COLLEGE
PALO ALTO COLLEGE
PALO VERDE COLLEGE
PALOMAR COLLEGE
PASADENA CITY COLLEGE
PASSAIC COUNTY COMMUNITY COLLEGE
PHOENIX COLLEGE
PIERCE COLLEGE
PIMA COUNTY COMMUNITY COLLEGE DISTRICT
PORTERVILLE COLLEGE
PUEBLO COMMUNITY COLLEGE
RICHARD J. DALEY COLLEGE CITY COLLEGES OF CHICAGO
RIO HONDO COLLEGE
RIVERSIDE COMMUNITY COLLEGE DISTRICT
RIVERSIDE COMMUNITY COLLEGE MORENO VALLEY CAMPUS
SAN ANTONIO COLLEGE
SAN BERNARDINO COMMUNITY COLLEGE DISTRICT
SAN BERNARDINO VALLEY COLLEGE

SAN DIEGO STATE UNIVERSITY IMPERIAL VALLEY CAMPUS
SAN JACINTO COLLEGE CENTRAL
SAN JACINTO COLLEGE DISTRICT
SAN JACINTO COLLEGE NORTH
SAN JACINTO COLLEGE SOUTH
SAN JOAQUIN DELTA COMMUNITY COLLEGE
SAN JOSÉ CITY COLLEGE
SAN JOSÉ/EVERGREEN COMMUNITY COLLEGE DISTRICT
SANTA FE COMMUNITY COLLEGE
SANTA MONICA COLLEGE
SOUTH MOUNTAIN COMMUNITY COLLEGE
SOUTH PLAINS COLLEGE
SOUTH TEXAS COLLEGE
SOUTHWEST TEXAS JUNIOR COLLEGE
ST. AUGUSTINE COLLEGE
ST. EDWARD'S UNIVERSITY
ST. MARY'S UNIVERSITY
ST. PHILIP'S COLLEGE
ST. THOMAS UNIVERSITY
SUFFOLK COUNTY COMMUNITY COLLEGE
SUL ROSS STATE UNIVERSITY ALPINE & RIO GRANDE COLLEGE
TAFT COMMUNITY COLLEGE
TEXAS A&M INTERNATIONAL UNIVERSITY
TEXAS A&M UNIVERSITY CORPUS CHRISTI
TEXAS A&M UNIVERSITY KINGSVILLE
TEXAS STATE TECHNICAL COLLEGE HARLINGEN
TRINIDAD STATE JUNIOR COLLEGE
UNION COUNTY COLLEGE
UNIVERSITY OF ARIZONA SOUTH
UNIVERSITY OF CALIFORNIA MERCED
UNIVERSITY OF CALIFORNIA RIVERSIDE
UNIVERSITY OF HOUSTON DOWNTOWN
UNIVERSITY OF LA VERNE
UNIVERSITY OF MIAMI CORAL GABLES
UNIVERSITY OF NEW MEXICO MAIN
UNIVERSITY OF NEW MEXICO TAOS
UNIVERSITY OF NEW MEXICO VALENCIA COUNTY BRANCH
UNIVERSITY OF ST. THOMAS
UNIVERSITY OF TEXAS AT BROWNSVILLE AND TEXAS SOUTHMOST COLLEGE
UNIVERSITY OF TEXAS AT EL PASO
UNIVERSITY OF TEXAS AT SAN ANTONIO
UNIVERSITY OF TEXAS HEALTH SCIENCE CENTER
UNIVERSITY OF TEXAS-PAN AMERICAN
UNIVERSITY OF THE INCARNATE WORD
URBAN COLLEGE OF BOSTON
VALENCIA COMMUNITY COLLEGE DISTRICT
VALENCIA COMMUNITY COLLEGE OSCEOLA
VAUGHN COLLEGE OF AERONAUTICS AND TECHNOLOGY
VENTURA COLLEGE
VICTOR VALLEY COLLEGE
VICTORIA COLLEGE
WEST HILLS COLLEGE COALINGA
WEST HILLS COLLEGE LEMOORE
WEST HILLS COMMUNITY COLLEGE DISTRICT
WEST LOS ANGELES COLLEGE
WESTERN NEW MEXICO UNIVERSITY MAIN
WESTERN TEXAS COLLEGE
WHITTIER COLLEGE
WILBUR WRIGHT COLLEGE CITY COLLEGES OF CHICAGO
WOODBURY UNIVERSITY
WOODLAND COMMUNITY COLLEGE

TRIBAL COLLEGES

BAY MILLS COMMUNITY COLLEGE
BLACKFEET COMMUNITY COLLEGE
CANKDESKA CIKANA COMMUNITY COLLEGE
CHIEF DULL KNIFE COLLEGE
COLLEGE OF MENOMINEE NATION
COLLEGE OF THE MUSCOGEE NATION
COMANCHE NATION COLLEGE
DINÉ COLLEGE
D-Q UNIVERSITY
FOND DU LAC TRIBAL COLLEGE
FORT BELKNAP COLLEGE
FORT BERTHOLD COMMUNITY COLLEGE
FORT PECK COMMUNITY COLLEGE
HASKELL INDIAN NATIONS UNIVERSITY
ILISAGVIK COLLEGE
INSTITUTE OF AMERICAN INDIAN ARTS
KEWEENAW BAY OJIBWA COMMUNITY COLLEGE
LAC COURTE OREILLES OJIBWA COMMUNITY COLLEGE
LEECH LAKE TRIBAL COLLEGE
LITTLE BIG HORN COLLEGE
LITTLE PRIEST TRIBAL COLLEGE
NAVAJO TECHNICAL COLLEGE
NEBRASKA INDIAN COMMUNITY COLLEGE
NORTHWEST INDIAN COLLEGE
OGLALA LAKOTA COLLEGE
SAGINAW CHIPPEWA TRIBAL COLLEGE
SALISH KOOTENAI COLLEGE
SINTE GLESKA UNIVERSITY
SISSETON WAHPETON COLLEGE
SITTING BULL COLLEGE
SOUTHWESTERN INDIAN POLYTECHNIC INSTITUTE
STONE CHILD COLLEGE
TOHONO O'ODHAM COMMUNITY COLLEGE
TURTLE MOUNTAIN COMMUNITY COLLEGE
UNITED TRIBES TECHNICAL COLLEGE
WHITE EARTH TRIBAL AND COMMUNITY COLLEGE
WIND RIVER TRIBAL COLLEGE

WITH LOS ANGELES IDENTIFIED AS A KEY MARKET WITH A HIGH PERCENTAGE OF UNPREPARED HOUSEHOLDS, FOX DIVERSITY MADE A CONCERTED EFFORT TO BROADEN OUR OUTREACH IN THIS MARKET, WHICH INCLUDES:

CONTINUING TO JOIN FORCES WITH THE OFFICE OF LOS ANGELES MAYOR, ANTONIO VILLARAIGOSA, TO REACH THE COMMUNITIES THAT WILL BE MOST AFFECTED BY THE DTV TRANSITION.

COLLABORATING WITH HORIZON ARMENIAN TV STATION TO EDUCATE THE ARMENIAN COMMUNITY IN LOS ANGELES

DISTRIBUTING DTV INFORMATION AT THE VISION Y COMPROMISO'S 12TH ANNUAL CONFERENCE WHICH ATTRACTS THOUSANDS OF MINORITY WOMEN EACH YEAR.

PARTICIPATING IN THE 2008 HOLIDAY TOY DRIVE AND CELEBRATION, HOSTED BY CONGRESSWOMAN HILDA SOLIS, AND BENEFITTING HUNDREDS OF UNDERPRIVILEGED FAMILIES IN EAST LOS ANGELES.

PRESENTING AND DISTRIBUTING DTV MATERIALS AT THE THAILAND PLAZA IN LOS ANGELES FOR HUNDREDS OF ASIAN SENIORS. ASSISTANCE WITH COMPLETING COUPON APPLICATIONS WAS ALSO

PROVIDED.

HOSTING A GROUP OF 40 COMMUNITY ORGANIZATIONS AT THE FOX HEADQUARTERS IN LOS ANGELES WHERE DTV MATERIALS WERE DISTRIBUTED WITH THE EXPECTATION THAT THESE ORGANIZATIONS WOULD SHARE THIS INFORMATION WITH THEIR MEMBERS AND CONSTITUENTS. THESE ORGANIZATIONS INCLUDED:

A NEW WAY OF LIFE RENTRY PROJECT
 A PLACE CALLED HOME
 AFTER SCHOOL ALL-STARS
 ALLIANCE FOR CHILDREN'S RIGHTS
 BABY2BABY
 BET TZEDEK, THE HOUSE OF JUSTICE
 BIG BROTHERS BIG SISTERS OF AMERICA LA
 BOOK ENDS
 BOYS AND GIRLS CLUBS - LA
 CAMP RONALD MCDONALD FOR GOOD TIMES
 CITY YEAR
 COVENANT HOUSE CALIFORNIA
 DOCTORS WITHOUT BORDERS
 FOOD ON FOOT
 HABITAT FOR HUMANITY - LA
 HEAL THE BAY
 I HAVE A DREAM FOUNDATION
 INNER CITY FILMMAKERS
 LA REGIONAL FOOD BANK
 LOS ANGELES MISSION
 MALARIA NO MORE
 MIDNIGHT MISSION
 MLA PARTNER SCHOOLS
 NEW VISIONS FOUNDATION
 PARA LOS NINOS
 PROJECT ANGEL FOOD
 PUBLIC COUNSEL
 READING TO KIDS
 REAL MEDICINE FOUNDATION
 RONALD MCDONALD HOUSE
 SHANE'S INSPIRATION
 SOLES 4 SOULS
 STUDENTS RUN L.A.
 SURFRIDER FOUNDATION
 TAKING THE REINS
 TREE PEOPLE
 UPWARD BOUND HOUSE
 WRITE GIRL
 YOUNG STORYTELLERS FOUNDATION
 REVLON RUN WALK FOR WOMEN'S CANCERS
 AIDS WALK
 THE BREAST CANCER 3-DAY WALK
 NATIONAL MULTIPLE SCLEROSIS SOCIETY
 TAKE STEPS LOS ANGELES WALK

Station Certification

I certify that the statements in this document are true, complete, and correct to the best of my knowledge and belief, and are made in good faith.

Typed or Printed Name of Person Signing

Typed or Printed Title of Person Signing

	PROGRAM DIRECTOR
Signature HOLLY MORRISON BREAUX	Date (mm/dd/yyyy) 04/08/2009

WILLFUL FALSE STATEMENTS ON THIS FORM ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. CODE, TITLE 18, SECTION 1001), AND/OR REVOCATION OF ANY STATION LICENSE OR CONSTRUCTION PERMIT (U.S. CODE, TITLE 47, SECTION 312(a)(1)), AND/OR FORFEITURE (U.S. CODE, TITLE 47, SECTION 503).

FCC NOTICE REQUIRED BY THE PAPERWORK REDUCTION ACT

We have estimated that each response to this collection of information will take 3 hours. Our estimate includes the time to read the instructions, look through existing records, gather and maintain required data, and actually complete and review the form or response. If you have any comments on this estimate, or on how we can improve the collection and reduce the burden it causes you, please write the Federal Communications Commission, AMD-PERM, Paperwork Reduction Project (3060-1115), Washington, D.C. 20554. We will also accept your comments via the Internet if you send them to pra@fcc.gov. Remember - you are not required to respond to a collection of information sponsored by the Federal government, and the government may not conduct or sponsor this collection, unless it displays a currently valid OMB control number or if we fail to provide you with this notice. This collection has been assigned an OMB control number of 3060-1115.

THE FOREGOING NOTICE IS REQUIRED BY THE PAPERWORK REDUCTION ACT OF 1995, P.L. 104-13, OCTOBER 1, 1995, 44 U.S.C. 3507.